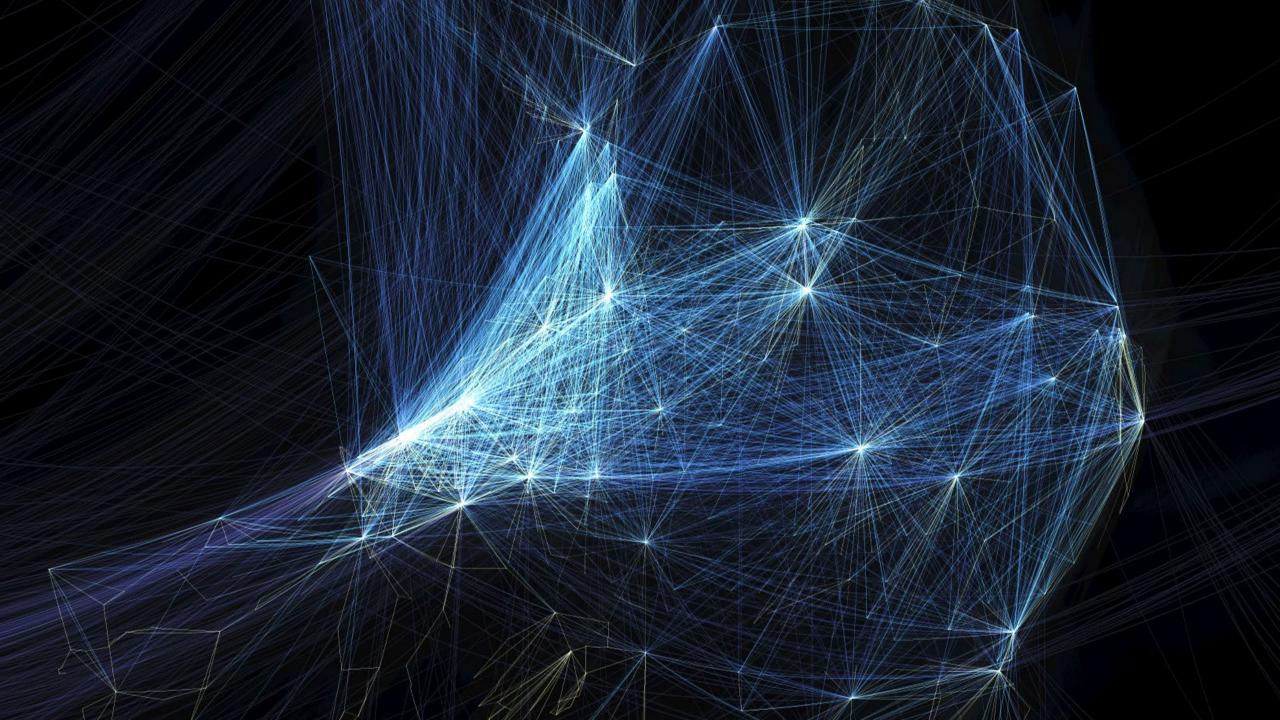
Isabel Dedring

Future of transport

BEC after work event, Wellington 4 March 2019









































How can we use disruption to reinvent transport – and deliver better outcomes?

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Urban Challenges











Urban Solutions















































We need to redefine the outcomes we want from transport

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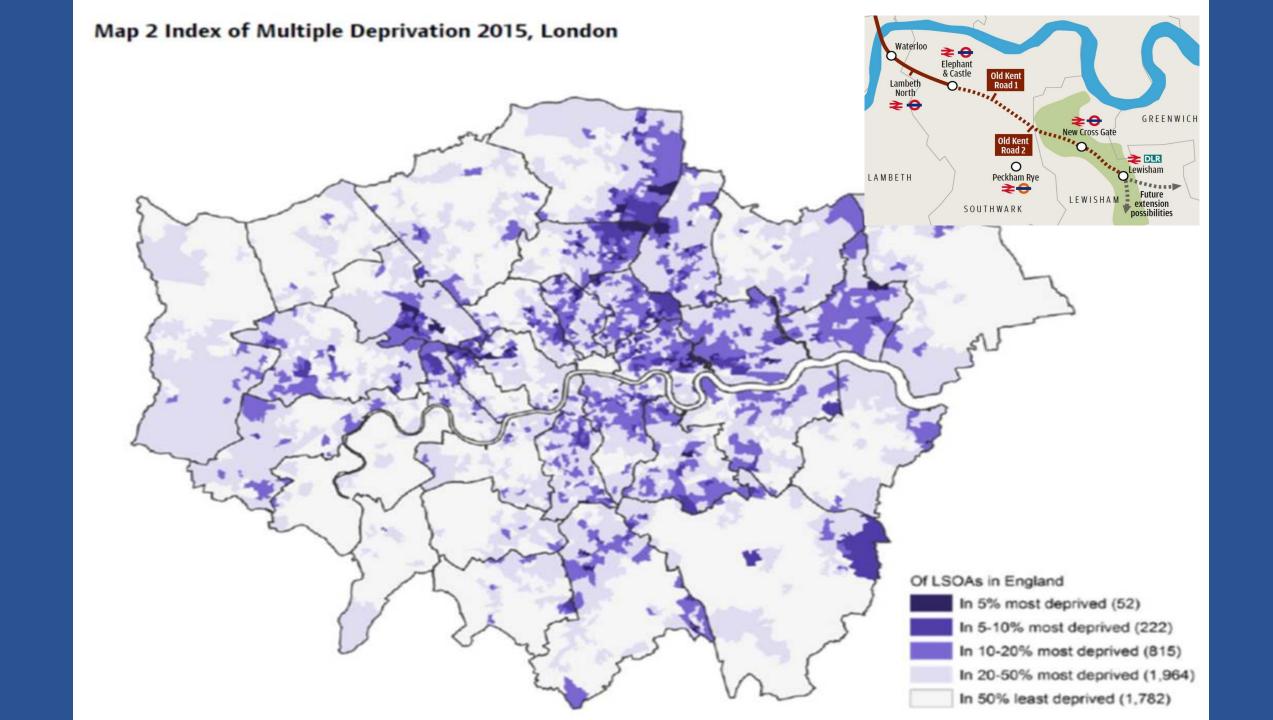












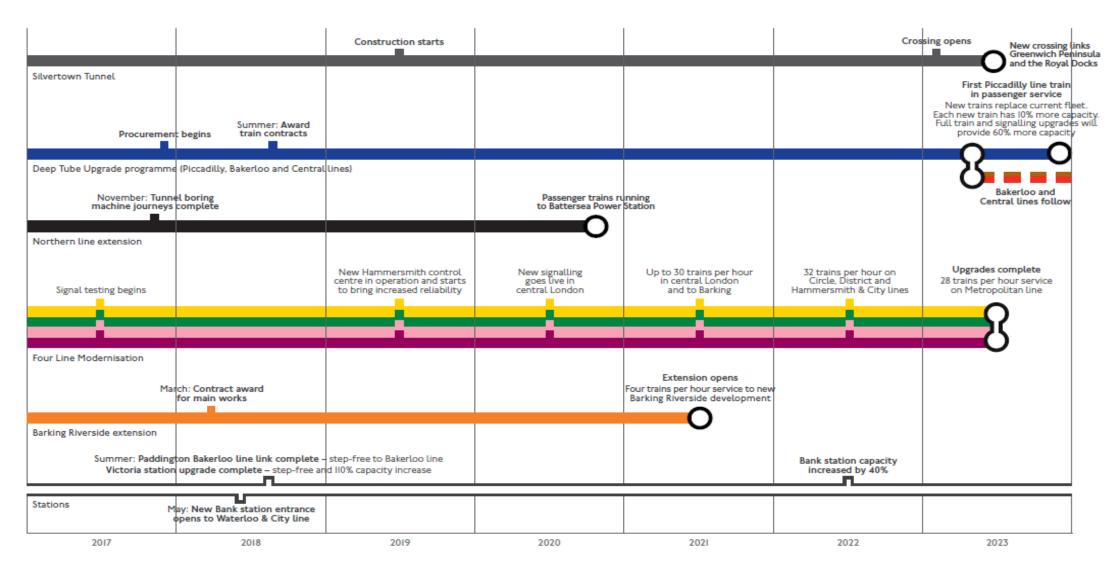




We need to harness new funding streams for transport

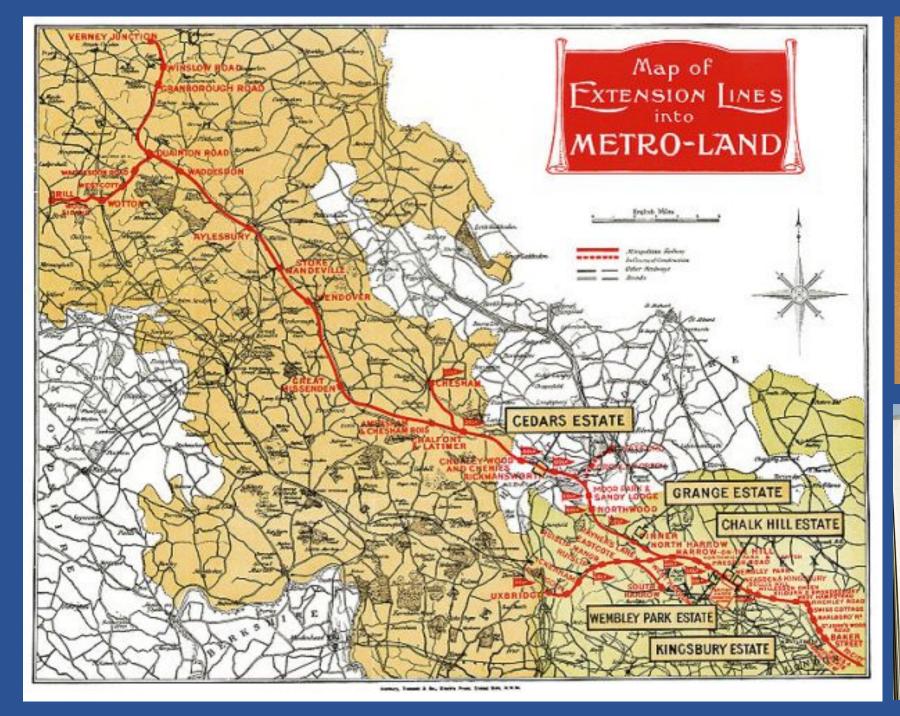
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Key milestones of the Investment programme



40 Key milestones of the Investment programme Transport for London Business Plan 4I







WEMBLEY PARK

ELECTRIC RAILWAY TRACKS AT WEMBLEY PARK-ESTATE ON RIGHT).

THE IDEAL SUBURB.



FREEHOLD

H.L.BOWERS, RUISLIP STATION ESTATE, MIDDX.

SAY YOU SAW IT IN "METRO-LAND." Page 133





Anticipated Housing & Employment Growth to 2031* * Unless stated otherwise; provisional figures at April 2016 Greater Norwich (including Broadland and **Eastern Section** East Cambridgeshire Cambridge City South Norfolk) 11,500 dwellings 2011-2031 Central Section 14,000 dwellings 2011-2031 37,000 dwellings including 2,200 dwellings in 9,200+ jobs rfolk 22.100 jobs Wymondham area Western Section 179ha employment land 27,000 jobs even Breckland, Norfolk Great South Cambridgeshire 19,100 dwellings 2001-2026 Norfolk ~~ 19,500 dwellings 2011-2031 and Including 4,000 in Attleborough Rutland 43ha employment land and 6.500 in Thetford Peterboroug Breckland S 61 **4**63 South and Waveney, Suffolk Harborous Norfolk 7,702 new dwellings 2011-**Bedford Borough** Waveney ptonshire Kettering 17,300 dwellings **Untingdonshire** 15,500 jobs Cambridges piro spire Heath Forest Heath, Suffolk 6,800 dwellings 2011-2031. ITWICK Mid Suffolk 25.3ha additional employment vickshire land by 2031 Suffe ffolk. Bedford Coastal Milton Keynes Mid Suffolk Cambridgeshire 28,000 dwellings 7,500 dwellings 2001- 2021 500 42,000 jobs then 415 per year Babergh by 2026 100 jobs Braintree Suffolk Coastal Uttlesford 7,900 new dwellings 2010-2027 Essex Cherwell District (Bicester) 9.700 dwellings Dacorums Ipswich, Suffolk ing Forest 18,500 jobs 4,786 dwellings by 2022 rdshire 18,000 jobs 2001-2025 Sout Vale of Rochford 100 White Horse Oxfor Southend-on-Sea Greater London Babergh District, Suffolk 4,500 dwellings Medway (See Inset) 9,700 jobs West B Central Bedfordshire Aylesbury Vale District Wycombe District St EdmunsdburySuffolk

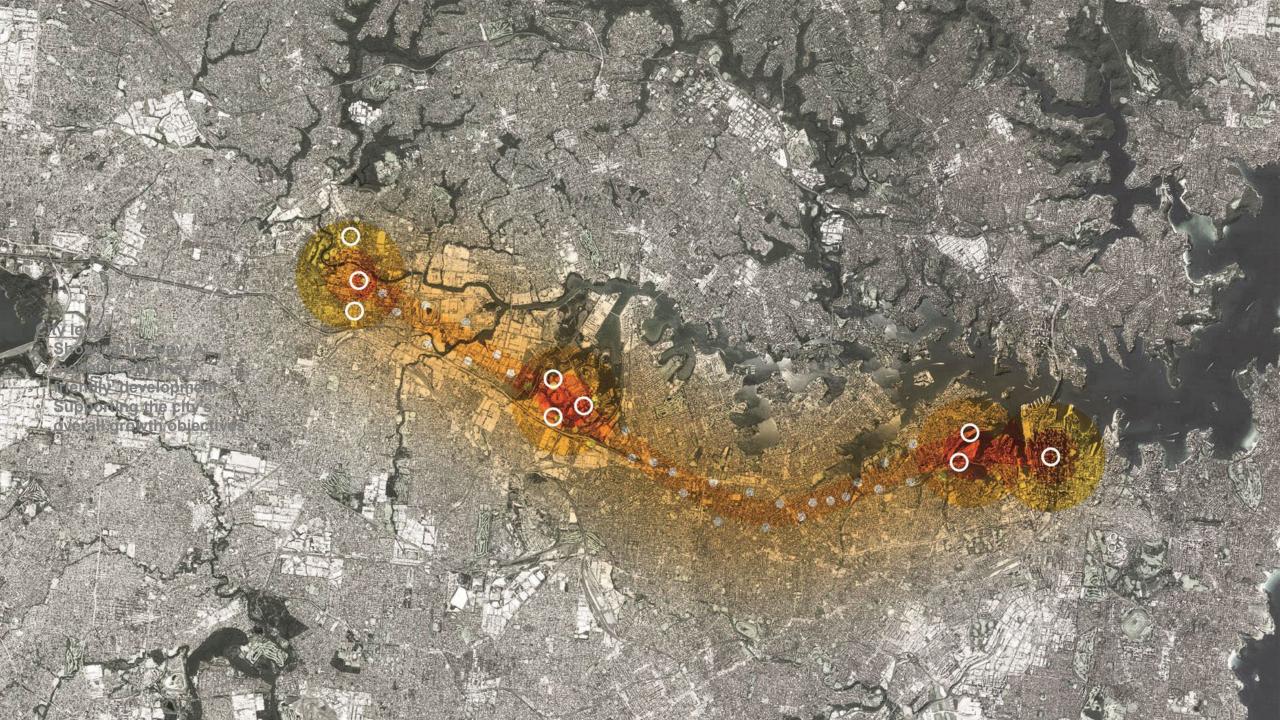
31,000 dwellings

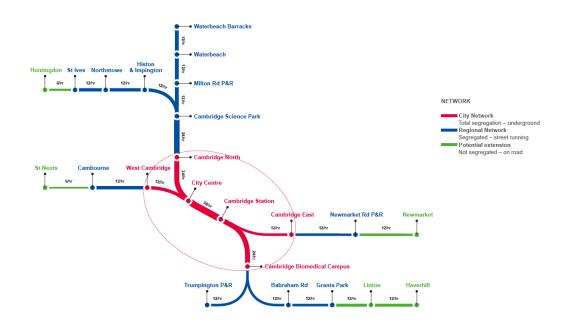
2,500 dwellings 17,600 jobs 400 jobs

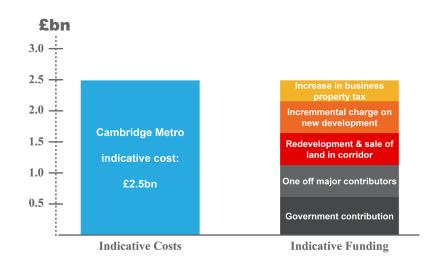
31,000 dwellings 27,000 jobs

11,480 dwellings 2012-2031 13,000+ jobs by 2026











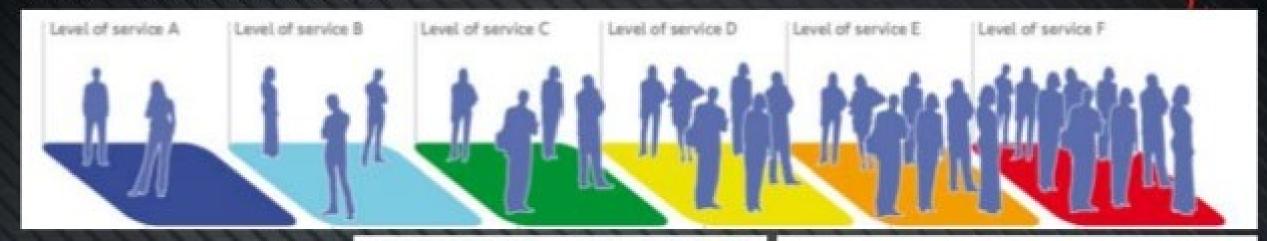




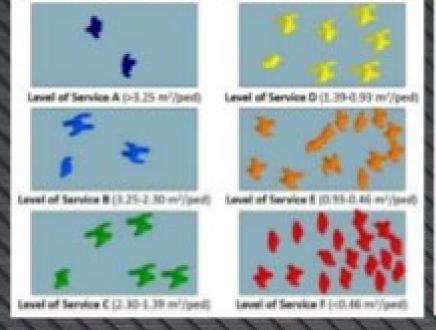
We need to use new data streams to design transport that truly serves our users

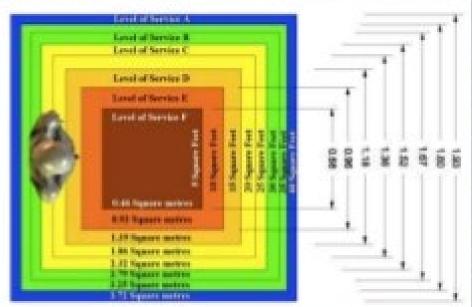
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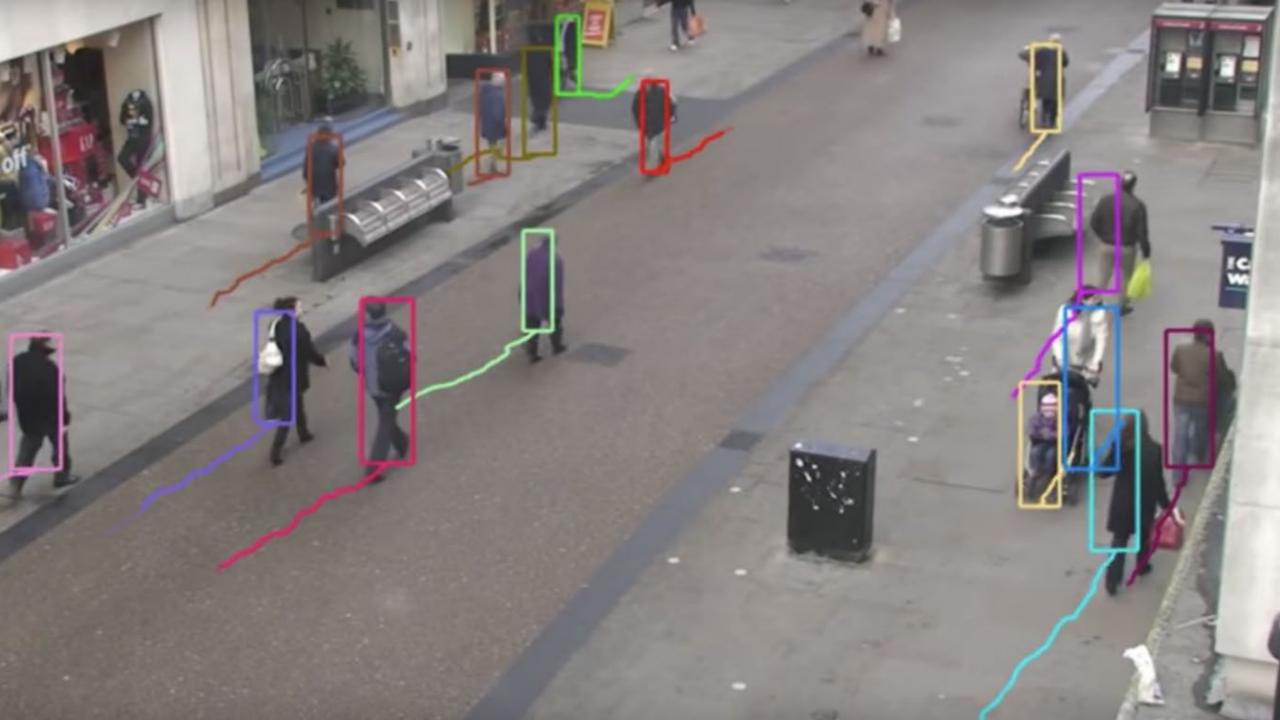




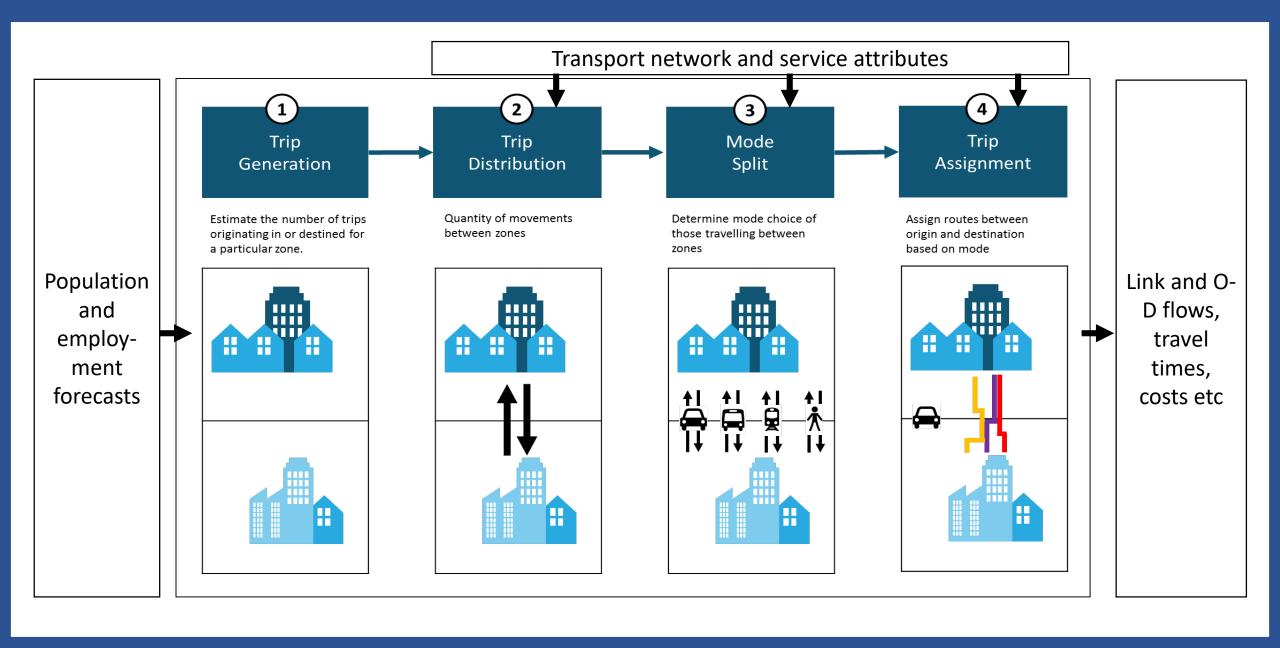
Fruin, J. J. (1971)
Pedestrian planning and design
Density/Flow/Speed











Actual All London trips in a week Home to work trips only Average weekday peak hour Sampled group

Poor data quality

- Modelling is informed by tiny amount of sampled trips
- Budget constrained models only acknowledge home<>work trips
- Input data is expensive to collect and tends to be old (Making it hard to measure 'live' trends like peer-to-peer ridesharing)
- We only consider peak hours
- Lack of constraints in mode choice process. E.g. vehicle availability

4-Step

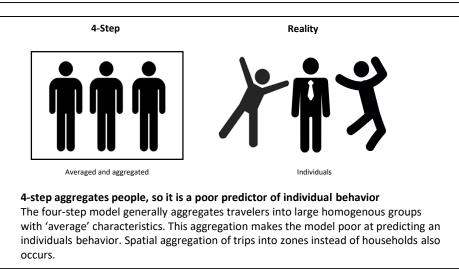






Humans do not think in four steps

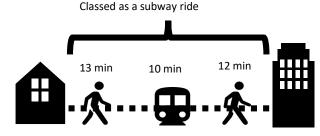
People make decisions in a more nebulous and simultaneous way than the linear, non-iterative four step process used in modelling. Without a feedback mechanism, travel demand is independent of the characteristics of the transportation system (demand / capacity). That lack of iteration means you lose lots of relationship between variables, e.g. journey times influence mode choice, but people's aggregate mode choices also influence journey times. Some four step models are starting to include feedback loops though.





4 step ignores short trips

Trips below a certain distance are normally excluded from modelling. Four step modelling is typically concerned with zone to zone travel.



4-step oversimplifies multi-modal trips

Models have a hierarchy of modes that under values walking in its classification of trips. For example, if one trip includes 20mins of walking and a 10min subway ride, it is classed as a subway ride. Walking is only considered as a trip when the whole trip is walked.



4 step ignores active travel Models often do not consider active transportation modes



4-step ignores multi-leg trips

Humans tend to group activities to minimize travel; this is not recognized in traditional models. In four step only an A to B trip is possible; reality journeys tend to be more complex (A to B to C).



Manually intensive, slow processing

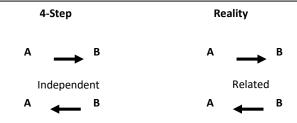
Model runs usually require significant manual intervention and 'calibration', meaning modelling a new scenario can take weeks to turn around





New working patterns

Model runs usually require significant manual intervention and 'calibration', meaning modelling a new scenario can take weeks to turn around



4-step ignores individuals' travel history

In a traditional model the mode chosen for a trip from A to B is independent of the mode chosen for the return journey (B to A). In reality, past travel history can influence future mode choice. For example if I drive to the shop I am likely to drive home.





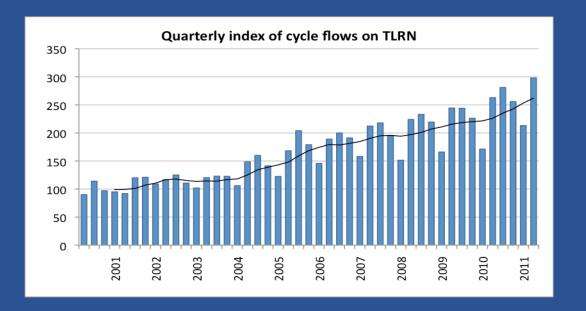




New business models and technologies are not well reflected

New technologies such as drone deliveries and driverless cars will have an impact on movement patterns and demand levels, but 4-step modelling is not well equipped to deal with these and similar phenomena.

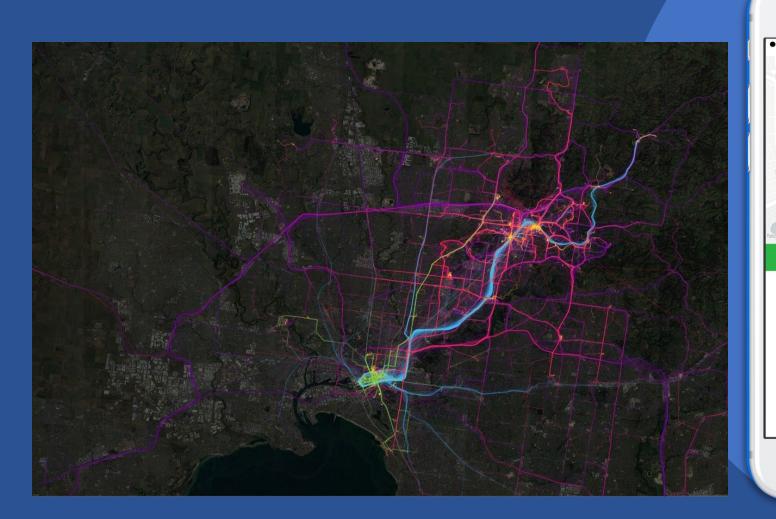


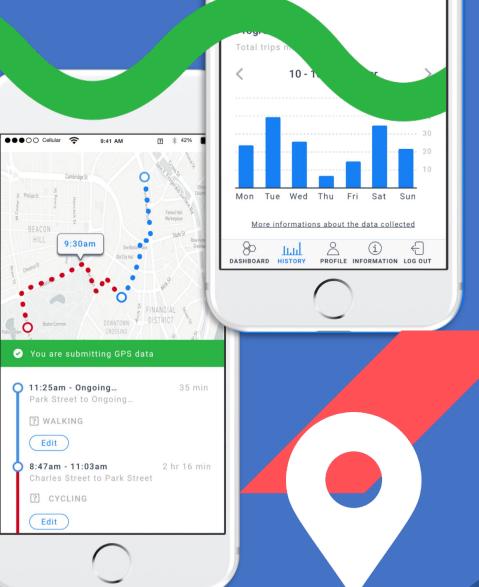






Mobility Mosaic







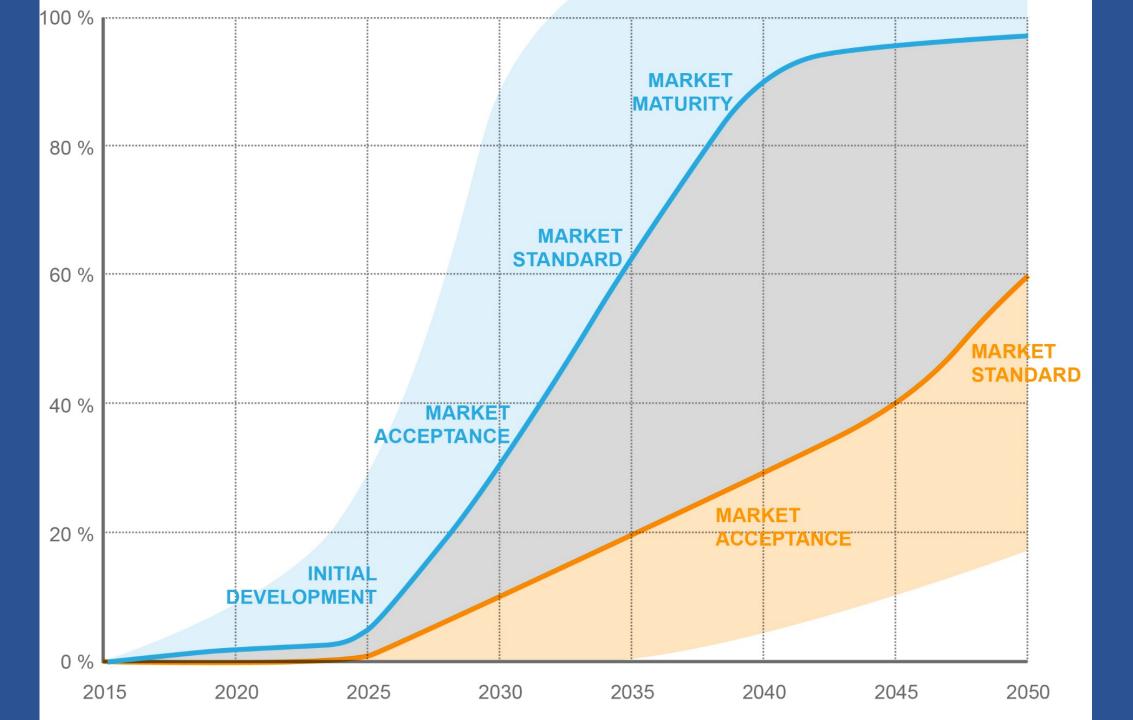


We need to build flexible, adaptable infrastructure























Cities must become more purposeful policy makers, so that new technologies can improve our cities

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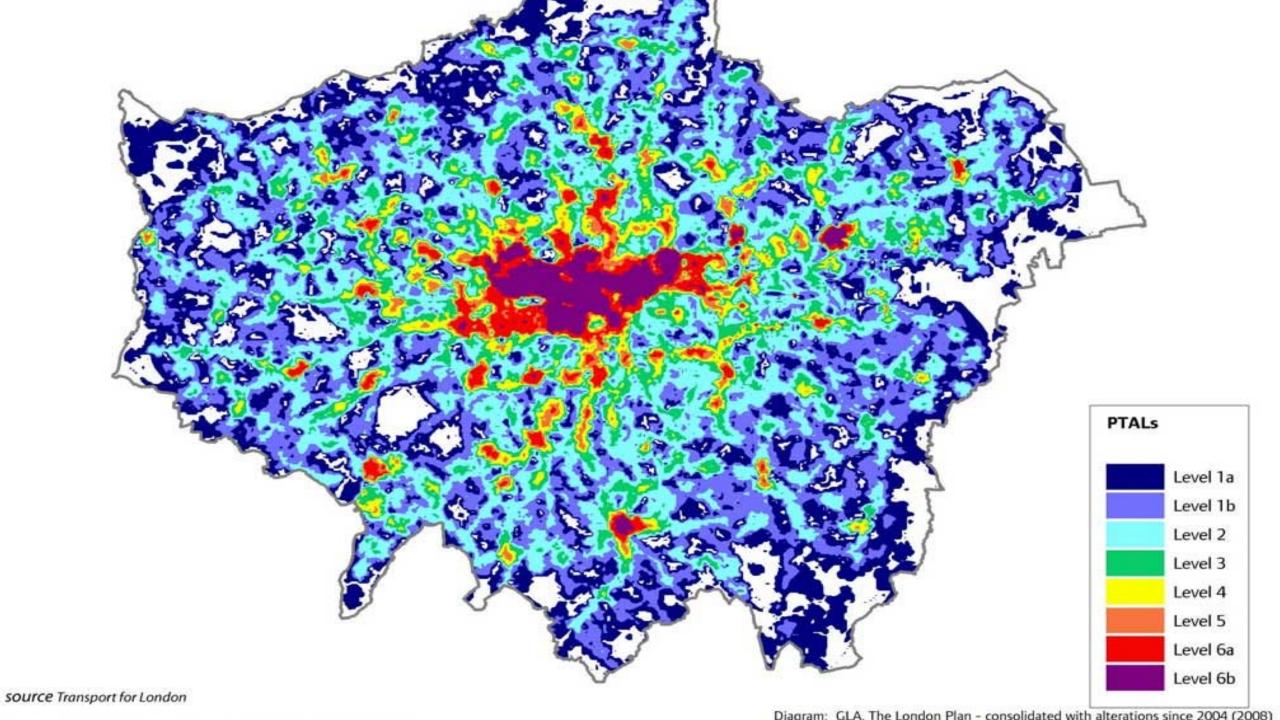
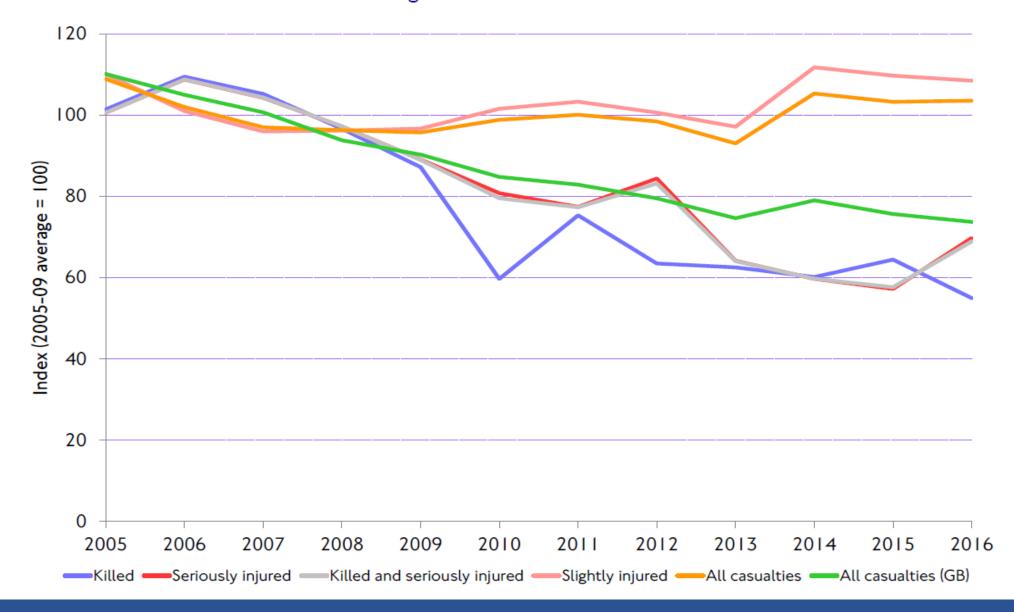


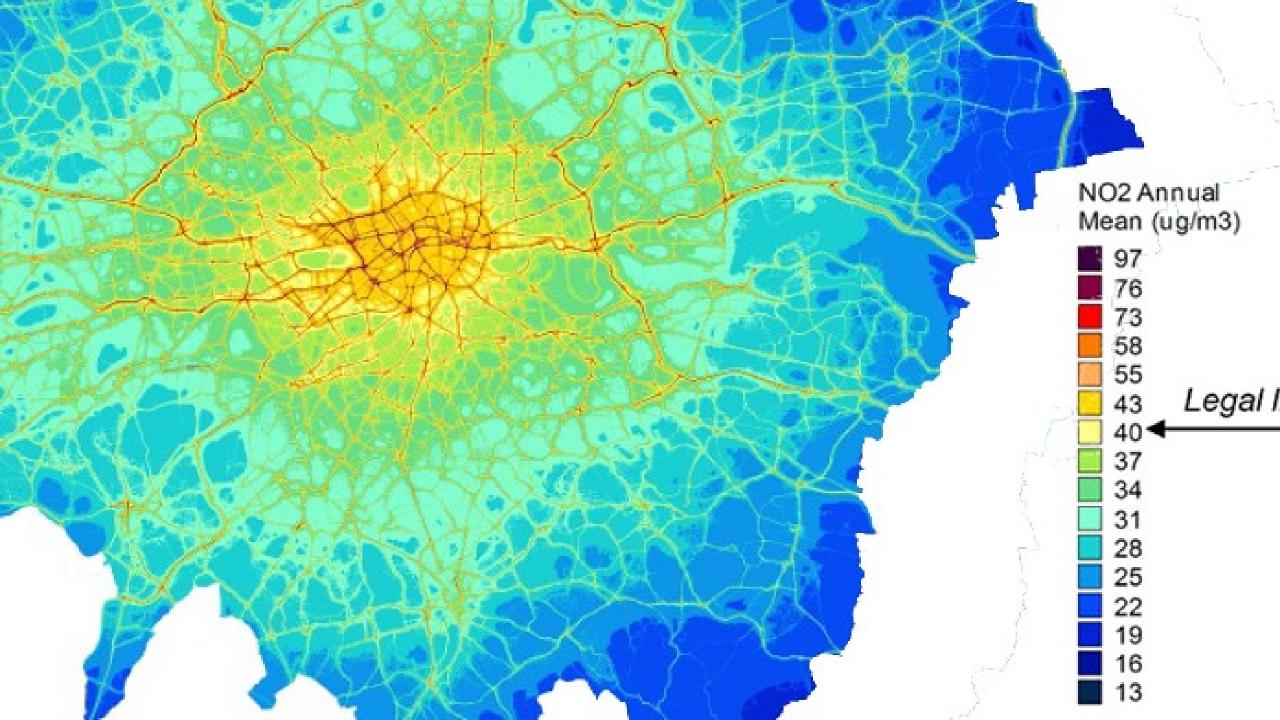


Figure 6.16 Long-term trend for road traffic casualties in London, by severity of injury. Index: 2005-2009 average baseline = 100.





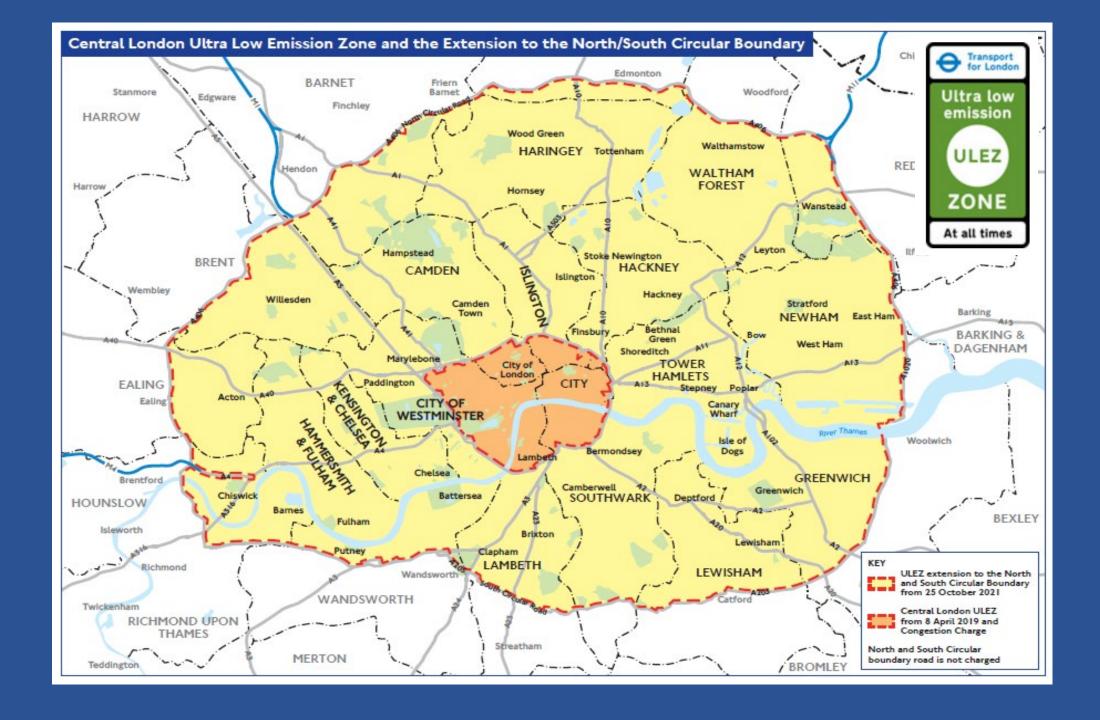










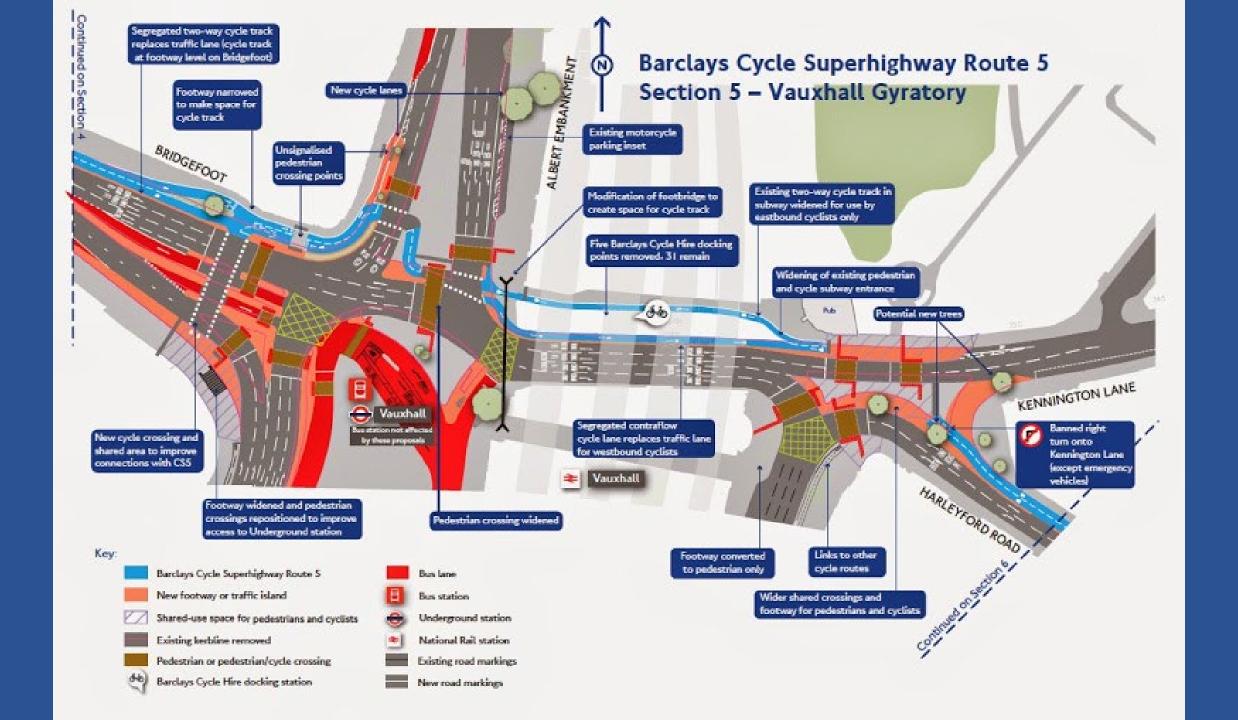






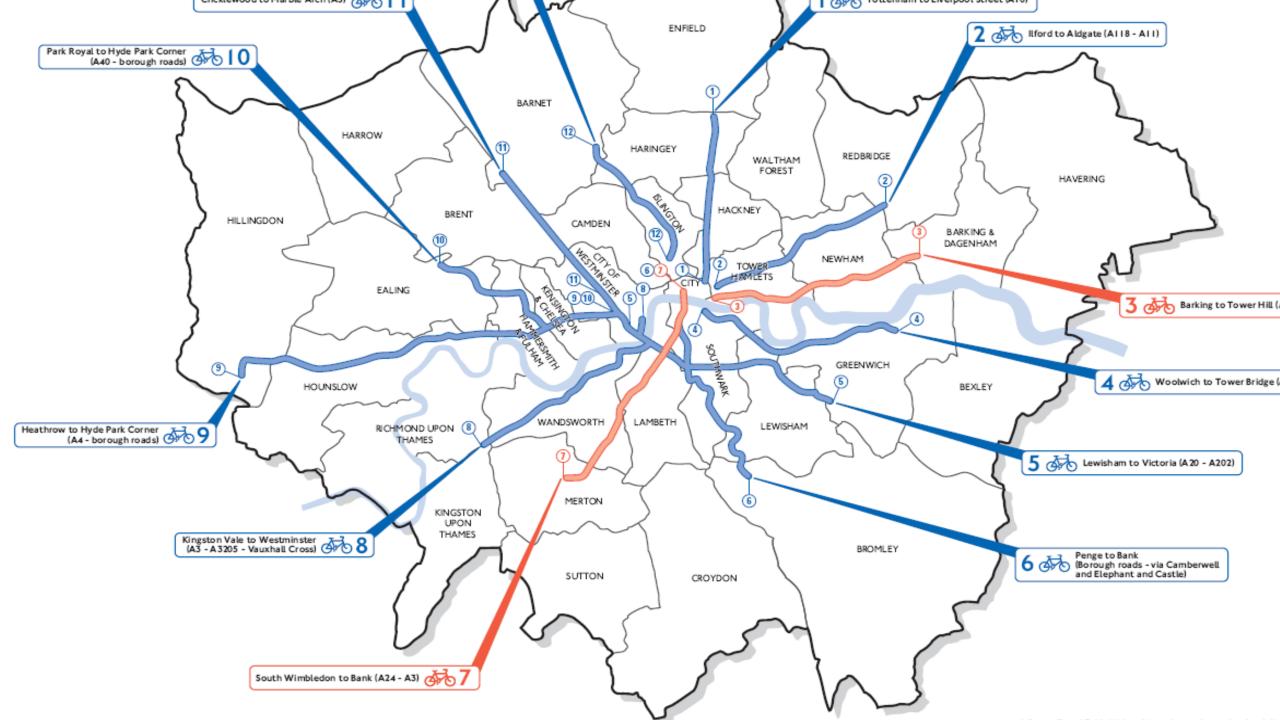
We can co-design 'from the grassroots' to define better transport solutions

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From

- 1 Transport outcomes
- 2 Provider pays
- 3 Static data
- 4 Fixed infrastructure
- 5 Public sector as deliverer
- 6 Stakeholder engagement

- ... non-transport outcomes
- ... beneficiary pays
- ... real-time
- ... flexible
- ... 'orchestra conductor'
- ... co-creation with public

Thank you

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