Young Energy Professionals Network

SUPPORTED BY THE BUSINESSNZ ENERGY COUNCIL

STRATEGY 2020

Why we are here

- Upskill members through knowledge sharing and collaboration
- Provide leadership development opportunities

This document sets the direction and activities for YEPN to deliver value to its members and BEC.

Our vision

- Every young professional in the industry is part of the network
- Members are well informed and participate in industry discussions
- The Network is well regarded by industry
- The Network is well connected, nationally and internationally
- Members go on to leadership roles in the industry

What we do

learning from others sessions information presentations collaboration workshops learning and development resources leadership seminars group coaching workshops presentation opportunities industry submissions liaise with industry groups Downstream member coaching member mentoring connect to development organisations blog networking events Toastmasters network alumni knowledge sharing sessions LinkedIn

The 3-year strategy

Consolidate current structure

- March
- Member survey
- Quarterly events
- Informal after-work social events
- Newsletter
- Linkedin group
- Work with BEC on a YEPN membership

Deliver more content to members and expand into Auckland

- YEPN committee
 Election
- Expand our Auckland presence (including Auckland University)
- Quarterly events including 1 national get-together

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Expand with a Regional Strategy

March

- Create a strategy to expand our presence in another region (e.g. Christchurch, Tauranga, New Plymouth, etc.)
- Quarterly events including 1 national get-together

Detailed programme for 2017-18

Activity	Description	Milestone
Member survey	Online survey to all members to validate our orientation and themes (Policy, Industry, Research, Consumers / Communities)	Nov/Dec 17 Results informs plan for 18-19
Quarterly events	"Formal" YEPN events aligned with our core themes (Policy, Industry, Research, and Consumers / Communities) where senior industry players share their insights with the group. Possibility to leverage BEC's events.	Sep 17 – TBD Dec 17 – TBD Mar 18 – TBD
Informal after-work social events	Quarterly get together with a talk from a couple of network members describe their activities in the industry	First event in September 17
Newsletter	Bi-monthly update to members	On-going
Linkedin group	Online sharing of industry-related material	Re-launch in October 17
Membership consolidation and growth	Maintenance of the members database and activities to grow the value proposition to members and the membership base	On-going
Work with BEC on a YEPN membership	Create value for BEC investment into the network	Implemented by March 18

Indicative programme for 2018-20

Activity	Description	Milestone	
Year 2: 2018 - 19			
Committee Election	Election of committee members and co-chairs	June 18	
Expand our Auckland presence	Creation of an autonomous Auckland chapter organising local events. Connect to Auckland University.	Created by September 18	
Quarterly events including 1 national get-together	"Formal" YEPN events where senior industry players share their insights with the group. Possibility to leverage BEC's events.	June 18 – TBD Sep 18 – TBD Dec 18 – TBD Mar 19 – National event	
Year 3: 2019-20			
Create a strategy to expand our presence in another region (e.g. Christchurch, Tauranga, New Plymouth, etc.)	Using Auckland's chapter creation experience, replicate in another region	Created by September 19	
Quarterly events including 1 national get-together	"Formal" YEPN events where senior industry players share their insights with the group. Possibility to leverage BEC's events.	June 19 – TBD Sep 19 – TBD Dec 19 – TBD Mar 20 – National event	

